

CONTACT: **Kristi Audette**
[p] 303-544-0359
[e] kristi@alldetailsinc.com

GIS IN THE ROCKIES 2009 22nd ANNUAL CONFERENCE

*September 16-17, 2009
The Ranch, Loveland, CO¹*

DENVER – July 30, 2009

As the importance of geospatial technology continues to increase, professionals, educators, and students will gather at the 22nd annual GIS in the Rockies Conference, to be held at “The Ranch” in Loveland, Colorado, September 16-17, 2009*.

GIS in the Rockies is the intermountain west's premier geospatial information and technology conference. The conference offers opportunities for industry professionals to learn more about geospatial technology issues and business-centric strategies supporting every vertical market touched by the geospatial industry.

With the ever-shifting economic climate, there are many reasons that 2009 feels like a turning point and a year for re-evaluation, transformation, and new beginnings. At the **2009 GIS In the Rockies Conference**, we will be doing just that: Evaluating **Spatial Solutions for the New Economy**. This year's conference will focus on how geospatial industries can create innovative and effective solutions for the local and world economy. The many challenges facing us today require the geospatial industry to focus both on our foundations, but also on innovation and collaboration towards systemic solutions. **GIS in the Rockies** brings professionals from many different geospatial sectors to do just that through inter-related services, products, and solutions.

**Optional pre-event conference workshops are being held Tuesday, September 15th, tours of regional GIS organizations offered Friday, September 18th*

¹The Ranch – Larimer County Fairgrounds
5280 Arena Circle
Loveland, Colorado 80538

*Please see next pages
for event details*

2009 GIS IN THE ROCKIES EVENT OVERVIEW

Tuesday, September 15	Pre-Conference Workshops
Wednesday, September 16	Opening Plenary, Educational Track Sessions & Evening Social Event
Thursday, September 17	Educational Track Sessions & Keynote Address
Friday, September 18	Tours of Local Geospatial Organizations

For a full schedule of events please visit www.gisinthetrockies.org

Tuesday, September 15: Pre-Conference Workshops

1.) PRE-CONFERENCE WORKSHOPS

- URISA’s Public Data, Public Access, Privacy, and Security: U.S. Law & Policy
- FRUGOS: Open Source Software Workshop

2.) REGIONAL GEOSPATIAL INDUSTRY JOB FAIR AT THE RANCH ON SEPTEMBER 15TH, 2009 FROM 1 P.M. TO 4 P.M.

This job fair will allow the future geospatial workforce to gain valuable insight into the skills employers are seeking from its prospective labor pools. Your participation in this event gives you exposure in the geospatial community and provides the opportunity to match the right candidates with professional positions. It provides a venue for employers, geospatial professionals, and for those who are just entering this exciting industry.

*The Job Fair is **free** for the job seekers. Employers interested in participating should contact Darcee Killpack at jobfair@gisinthetrockies.org*

Wednesday, September 16: Opening Plenary

The GIS in the Rockies 2009 conference will begin with an opening plenary session on Wednesday, September 16. The plenary will include a keynote (to be announced) and a panel of industry experts from multiple disciplines including:

- **Stephen Fisher - Center for Sustainable Urban Infrastructure at the University of Colorado Denver**
- **Donna Heimiller - National Renewal Energy Lab (NREL)**
- **Deborah Thomas - Department of Geography & Environmental Sciences at the University of Colorado Denver**
- **David Blankenship - Colorado Springs Fire Department**

They will be discussing how geospatial technology can support the many issues facing our neighborhoods today and in the future.

Thursday, September 17: Keynote Address

GIS in the Rockies is proud to welcome, Colorado State Chief Information Officer Mike Locatis* as our keynote speaker on Thursday, September 18th.

Wednesday, September 16 – Thursday, September 17: Educational Track Sessions

For a complete list of sessions please visit www.gisinthetrockies.org

Friday, September 18: Tours of Local Geospatial Organizations

Friday offers attendees the opportunity to visit local companies and organizations along the Front Range involved in geospatial technology and research.
Advance tour registration required.

***KEYNOTE BIO: Michael W. Locatis - State Chief Information Officer**

Mike Locatis was appointed by Governor Bill Ritter as State CIO in January 2007. Prior to being Chief Information Officer for Colorado, Mike was CIO for the City and County of Denver where he was recognized nationally by the Public Technology Institute for consolidating twenty disparate information technology departments into a single city-wide Technology Services Division. Mike's Technology Service team delivered new enterprise applications including 3-1-1 a comprehensive "one-stop shop" constituent service offering available today in Denver.

Before joining the City and County of Denver, Mike was the Senior Director of Enterprise Technology Strategy for Time Warner Cable. In this capacity, he managed the technology strategy and architecture development - responsible for transforming customer service delivery systems, including the alignment of call center, ERP, web and retail systems.

For more information or to register online, visit www.gisinthetrockies.org

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ABOUT GIS IN THE ROCKIES

“Creating a forum for business, government, and academia to foster collaboration and education related to important topics, emerging trends and innovations across the geospatial community.”

The sponsoring societies include: the Rocky Mountain Chapter of the Geospatial Information and Technology Association (GITA), the Rocky Mountain Chapter of the American Society for Photogrammetry and Remote Sensing (ASPRS), the Professional Land Surveyors of Colorado (PLSC), the Rocky Mountain Chapter of the Urban and Regional Information Systems Association (URISA) and GIS Colorado (GISCO).

More information about GIS in the Rockies and links to the sponsoring societies is available at www.gisinthetrockies.org

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