



Geography Awareness Week FRESHWATER!

November 14–20, 2010

Get involved in bringing attention to the
global freshwater crisis

THINK GLOBALLY. ACT LOCALLY.

WHAT: _____

WHEN: _____

WHERE: _____

Go to:

GeographyAwarenessWeek.org



education 

to check out
other activities
and events!



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The Earth is **71%** water. **97%** of that water is in the ocean. That leaves only **3%** as freshwater for all of the plants, animals, and humans that use it.

BUT WAIT, there's more, or rather less: **98%** of the Earth's freshwater is locked up in glaciers or deep within its crust. This means that less than **1%** of all water is available for use.

Our **glaciers are melting** due to climate change and our aquifers are being mined faster than they can recharge.

The average amount of water a family in Asia and Africa uses in one day is a little less than **5 gallons**.



An individual in the United States uses an average of **100 gallons** of water a day, excluding the extra amount that is embedded in the food we eat, the goods we buy and the energy we use.

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